

## **World Breastfeeding Week (WBW) 2010 Photography Contest**

Feature your breastfeeding photos in this year's Action Folder! WABA is organising a global breastfeeding photography contest for WBW 2010. Ten winning photos will be selected, and contributors whose photos are featured in the WBW Action Folders, Posters and Banners will be awarded US\$100 for each published photo.

### **What are we looking for?**

We need stories that illustrate Baby-Friendly not only in hospitals but also in wider health care system - health centres, primary care, and communities. We are looking for any photo that TELLS A STORY of breastfeeding and the **10 Steps to Successful Breastfeeding**.

When taking photos, think globally and locally! We encourage you to submit photos that reflect different ethnicity and that include breastfeeding children, from a newborn to a child of 2 years or more.

Understanding on the issue would help you take a great picture! Please read the WBW 2010 Calendar Announcement at [www.worldbreastfeedingweek.org](http://www.worldbreastfeedingweek.org) for more information.

### **Deadline**

All submissions must be completed together with the contest form which is also available on our website

at [http://www.worldbreastfeedingweek.org/doc/WBW2010Photo\\_Contest\\_Form.doc](http://www.worldbreastfeedingweek.org/doc/WBW2010Photo_Contest_Form.doc)

All entries must be submitted by **15 April 2010** to: [wbw@waba.org.my](mailto:wbw@waba.org.my)

## 國際哺乳週 2010 攝影比賽

希望您的哺乳攝影作品出現在今年的活動折頁中嗎？WABA 正為 2010 國際哺乳週舉辦全球哺乳攝影作品比賽。將選出十幅照片刊於國際哺乳週的活動折頁、海報與旗幟上，每幅優勝照片將可獲得美金 100 元的獎金。

### 我們徵求哪些作品？

我們需要照片能夠表現出對嬰兒友善不僅止於醫療院所中，也能在其他醫療機構落實，如健康中心、基層診所和社區等。我們希望看到**描述哺乳情境與實踐十大步驟**的攝影作品。

請以全球的觀點與在地化的角度創作您的攝影！我們鼓勵作品中能反應不同種族，並包括哺乳中的孩子，從新生兒到兩歲或更大的兒童均可。

瞭解此議題會有助您創作更棒的作品！請參

考[www.worldbreastfeedingweek.org](http://www.worldbreastfeedingweek.org)網站上 2010 國際哺乳週月曆以進一步瞭解相關內容。

### 截止日期

所有作品均需附

上[http://www.worldbreastfeedingweek.org/doc/WBW2010Photo\\_Contest\\_Form.doc](http://www.worldbreastfeedingweek.org/doc/WBW2010Photo_Contest_Form.doc)網站上有的參賽表格，並在 2010 年 4 月 15 日前寄到 [wbw@waba.org.my](mailto:wbw@waba.org.my)